

How to Build an Impressive LinkedIn Portfolio

1. **Select an Appropriate Headshot for Your Profile Picture**

First things first, a profile picture is a must have on your LinkedIn profile. The profile picture is the first thing people will see when looking at your profile, and you do not want to give the wrong impression to the person viewing it.

2. **Add a Background Image.**

The image behind your profile picture is the second visual element someone sees when viewing your profile. The background image is an opportunity to grab someone's attention and show your viewers something about you that they may not get just by viewing your resume or profile. This can help you engage with others and start a conversation.

3. **Write a Headline**

The next thing people will see right off the bat is your headline. This also needs to be engaging and serves as an extra opportunity for viewers to learn about you.

4. **Write a Summary**

The summary is an opportunity to share a story, which could be about a relevant experience and skill sets that you have learned. Here, you can include why you are studying what you are studying in college and what fields you would like to explore in.

5. **Add any relevant experience you may have, including**

The next section viewers will see your experience. This should look very similar to how you write your resume. Here, you can add any internships, volunteer activities or events that you have participated in. This is important to showcase what you have achieved and experience that you have gained.

For additional information, please click on [\(this link\)](#) to set up a consultation call to learn more on how to build a LinkedIn Portfolio.